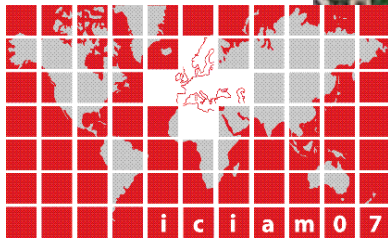


**6th International Congress on Industrial  
and Applied Mathematics  
Zürich, Switzerland, July 16 – 20, 2007**



**Invitation to Trade Exhibition  
(Information & Rates)**

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## INTRODUCTION TO THE CONGRESS

The 6<sup>th</sup> International Congress on Industrial and Applied Mathematics including Exhibition takes place from Monday, July 16 to Friday, July 20, 2007 at the Federal Institute of Technology (ETH) and the University of Zurich. This congress is held every four years and is considered the most important event worldwide in its field.



The event covers new developments in applied mathematics, industrial mathematics, as well as applications of mathematics in industry and science. Besides from the congress, which is being held in different halls of ETH and the University, an exhibition, industrial days, poster sessions, and other embedded events will take place. They are meant to enhance communication, and help bring together the different events and activities.

### **VENUES**

Buildings of the Swiss Federal Institute of Technology (ETH) and the University of Zurich; downtown campuses.

### **DATE**

Monday to Friday, July 16 – 20, 2007

### **ORGANISATION**

ICIAM is an international association comprised of 25 associations of applied mathematics. The Swiss Mathematical Society (SMG) and the community of Swiss mathematicians are hosts of ICIAM 07.

### **PROGRAM**

Invited lectures, mini-symposia, contributed talks, poster-exhibitions, embedded meetings and industry days

### **DELEGATES**

The congress expects to attract approximately 2000 delegates plus 800 visitors of the GAMM-Conference (*Gesellschaft für Angewandte Mathematik und Mechanik*) and 27 invited speakers, i.e. a total of roughly 3000 delegates and companions. Our delegates will include leading thinkers, decision makers, and those outstanding individuals who are expected to shape the development of the discipline in coming years.

## PRESENTATION, EXHIBITION COORDINATOR

### EXHIBITION

Publishers, soft- and hardware companies and other interested organisations

### MEDIA

A wide variety of national and international technical press agencies and newspapers will cover reporting about the congress

### EMBEDDED MEETINGS

GAMM Annual Conference of Gesellschaft für Angewandte Mathematik & Mechanik  
ESMTB European Society for Mathematical and Theoretical Biology  
CSIAM China Society of Industrial and Applied Mathematics  
UMALCA Unión Matemática de América Latina y el Caribe  
AMU African Mathematical Union

### INDUSTRY DAYS

Optimization of telecommunication infrastructure  
Predicting the blockbuster in pharmaceutical design  
Risk management in financial and energy markets  
Simulating flows in food processing  
Computational electromagnetics

### EXHIBITION- & CONGRESS- AGENCY

Spectrum Events AG  
Weinbergstrasse 11  
8001 Zurich / Switzerland  
[www.spectrum-ch.com](http://www.spectrum-ch.com)

The logo for SPECTRUM, featuring the word "SPECTRUM" in a bold, blue, sans-serif font with a white outline and a slight shadow effect.

Tel +41 44 252 50 30  
Fax +41 44 251 31 49  
[iciam07@spectrum-ch.com](mailto:iciam07@spectrum-ch.com)

### CONGRESS WEBSITE

[www.iciam07.ch](http://www.iciam07.ch)

### DOWNLOAD ORDER FORM

[www.iciam07.ch/exhibition\\_advertising/exhibitors-manual.pdf](http://www.iciam07.ch/exhibition_advertising/exhibitors-manual.pdf)

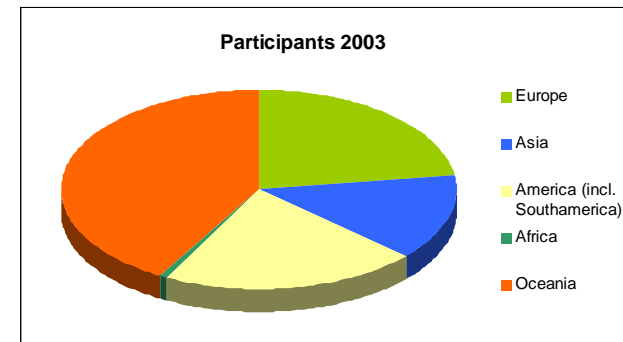
## LOOK BACK ON SYDNEY 2003 & PREVIEW TO ZURICH 2007



### Sydney 2003

Date 7 - 11 July 2003

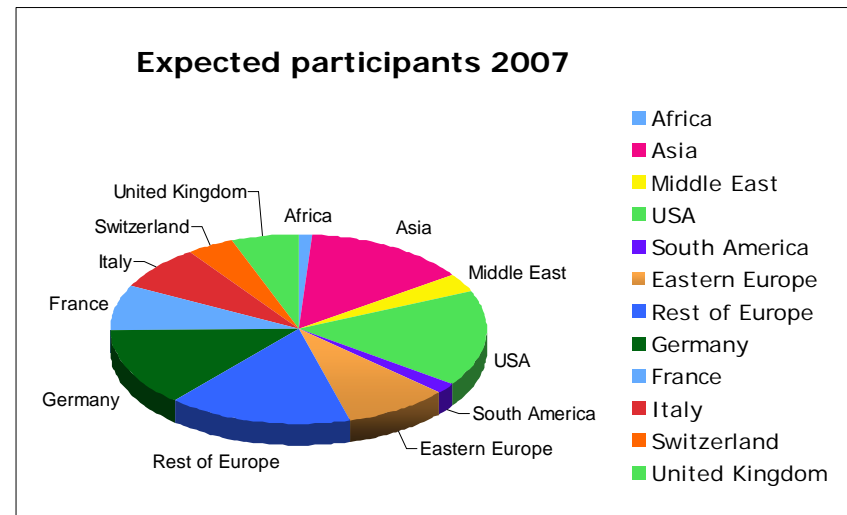
Delegates	1730
Companions	72
Invited speakers	27
Presentations	1700
Exhibitors	24



### Zurich 2007

Date 16 – 20 July 2007

Delegates	2000 – 2600
Companions	200 – 400
Invited speakers	30 – 39
Presentations	2000
Exhibitors	22 – 30



The subsequent ICIAM International Congress shall take place in Vancouver, Canada, in July 2011

## Zurich

Welcome to Zurich. This town is Switzerland's major hub for business and science. It is home to one of the oldest universities of Switzerland as well as ETH, the Swiss Federal Institute of Technology. Both institutions are located in the heart of the city, near the railway station and the lake.

All booths and exhibitor spaces are situated in places where people either stay for coffee breaks or receptions or where they pass by, so every exhibitor will surely be noticed by delegates and visitors during the whole congress.



## University of Zurich

Main exhibit locations: "Lichthof" and "Foyer"  
(booths only)

Other possible exhibition spaces (space only) are:

- 1<sup>st</sup> floor – gallery
- 1<sup>st</sup> floor entrance inside



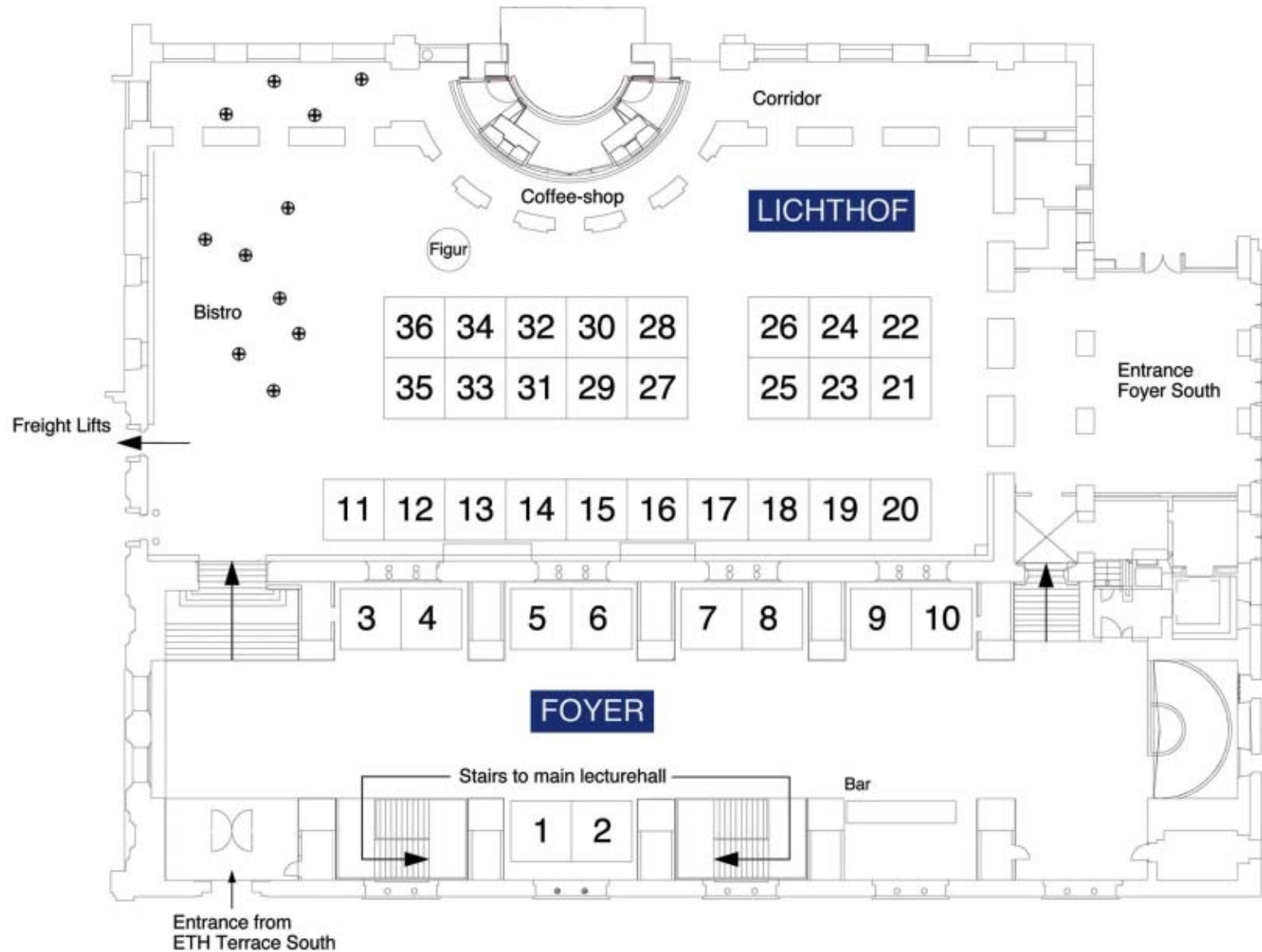
## Federal Institute of Technology (ETH)

Possible exhibition spaces (space only) are:

- main entrance, lobby
- in front of lecture halls
- covered south court



## FLOOR PLAN “LICHTHOF” AND “FOYER”



Floor plan outlined in this brochure is correct at the time of printing. However, the organisers retain the right of alteration should it be deemed necessary. The booths shown are all modular construction

## BOOTHS AND RATES

At the “Lichthof” and “Foyer”, standardised booths will be set up by a professional exhibition builder. For different requirements and additional needs, kindly contact the exhibitor-organiser, Spectrum Events AG.

### The basic arrangement includes:

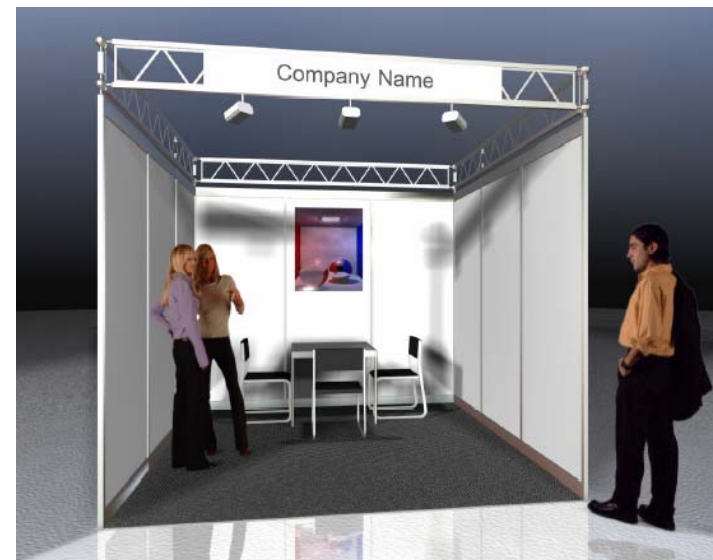
- Booth with 1, 2, or 3 side-panels, colour white
- Height: 2.5 m
- Floor-carpeting
- Ceiling construction as open raster
- Panel for company name (20 letters, 30 cm high)
- Light: 1 spot (100W) per 3 sqm
- Electricity, 220V
- 1 table or desk, 2 chairs, 1 waste-paper basket

### RATES BOOTH – “Lichthof” & “Foyer”

<b>9 sqm</b> (3 x 3 m)	CHF	3'300.– + 7.6% VAT
<b>18 sqm</b> (3 x 6 m)	CHF	5'900.– + 7.6% VAT

### RATES SPACE ONLY – other locations

<b>6 sqm (minimum)</b>	CHF	1'500.– + 7.6% VAT
<b>9 sqm</b>	CHF	2'200.– + 7.6% VAT



## IMPORTANT DATES AND PAYMENT

- 1. Registration** For exhibition registration the order form has to be filled out completely and has to be sent to Spectrum Events AG before ..... **January 31, 2007**
  
- 2. Payment**  
**Swiss Francs CHF** 50% deposit ..... **on signing of order form**  
Outstanding amount, payment before ..... **March 31, 2007**  
either by credit card (American Express, Visa, Mastercard)  
  
or via bank transfer to:  
  
UBS AG, CH-8098 Zurich, Spectrum Events AG "Iciam2007",  
Account No. 644.108.26V, clearing no. 230  
IBAN: CH550023023064410826 V, SWIFT code: UBSWCHZH80A
  
- 3. Cancellation** Cancellation must be communicated in writing to Spectrum Events AG  
Weinbergstrasse 11, 8001 Zurich/Switzerland or [iciam07@spectrum-ch.com](mailto:iciam07@spectrum-ch.com)  
50% of the rental fee ..... **until March 31, 2007**  
100% of the rental fee ..... **after April 1, 2007**
  
- 4. Additional Infrastructure** Requirements have to be announced to Spectrum Events before ..... **April 30, 2007**  
After this date, no more changes can be accepted.
  
- 5. Delivery of goods** A time table with specific timing for floor preparation, booth construction and delivery of goods will be assigned and communicated in due time to exhibitors. The schedule will fit into the following dates:  
  
Booth construction:..... **Evening of Sunday, July 15, 2007**  
Delivery of goods/setup:..... **Morning of Monday, July 16, 2007**  
Dismantling:..... **Evening of Friday, July 20, 2007**

## CONDITIONS AND LIABILITY

- 1. Insurance:** Every exhibitor is responsible on his own for damages against goods, other persons and the owner of the hall. The meeting organisers do not take any responsibility for damages.
- 2. Force major risk** If the exhibition cannot take place or has to be postponed in consequence of unforeseen political, economical or natural events, the paid amount cannot be refunded.
- 3. Changes** After having considered all exhibitors, the congress organiser has the power to make space changes.
- 4. Assembly**

Any assembly has to be done carefully. Double adhesive may not be pasted directly on the floor. Screws and nails may not be fixed either to the wall or to the floor. If nevertheless damage should occur, the cost of repair will be charged to the responsible exhibitor.

No storage facilities are placed at your disposal. The exhibitors are requested to kindly organise possibilities for storage rooms, packing material, etc. on their own. No packing material or waste may be left at the exhibit hall. The exhibit area has to be returned clean and undamaged. Cleaning of the booth can be organised on account every evening
- 5. Food and beverages** No food and beverages may be served by the exhibitors. Packed food presents (such as little chocolates etc) only on request
- 6. Exhibitor/Manpower** The exhibit responsible has to be present during the whole congress. 1 person per 9 sqm may join the conference for free. Each additional person pays an “accompanying person” fee of CHF 100.00
- 7. Opening hours** The buildings of the University are open from 07.00 to 22.00 on weekdays, from 07.00 to 17.00 on Saturdays. It is closed on Sundays. In general, guarding the booths is the responsibility of the exhibitor. Guarding by third parties is available on request.
- 8. In general** The exhibitor is responsible for the control and guarding of his own booth. These rules apply to all exhibitors. Instructions of the property owner have to be heeded.

